

SPONSORSHIP OPPORTUNITIES



All agreements are a 1 year term with auto-renewal unless 60 day cancellation is provided.

Packages

Benefits	Packages				
	PLATINUM \$25,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$2,500	COMMUNITY \$1,500
Exclusive Sponsor for a Category or Service	●				
Up to 30 Free Employee Annual Memberships	●				
Discounted TITANS & Learn-to-Swim Programming for Employees	●				
5K Donation Designation (Learn 2 Swim, Silver Sneakers, etc...)	●				
Naming Rights for 1 Meet	●	●			
Live Sponsorship Announcement at ALL TAC Hosted Meets	●	●			
Lobby Featured Display: Mural / Lobby Sign	●	●			
Access to TAC collected customer information	●	●	●		
Preferred Banner Location	●	●	●		
Banner Main Pool	4' x 8'+	4' x 6'	4' x 6'	3' x 5'	3' x 5'
Video Board Advertising for ALL TAC Hosted Meets (Commercial)	2x 30 SEC	1x 30 SEC	1x 30 SEC	1x 15 SEC	
Video Board Advertising for ALL TAC Hosted Meets (Still Image)	●	●	●	●	●
Advertising on TAC TV streaming service	365/24/7	365/24/7	ALL MEETS	ALL MEETS	10 MEETS
Company Ad in Heat Sheets for ALL TAC Hosted Meets	FULL PAGE	1/2 PAGE	1/2 PAGE	1/4 PAGE	1/4 PAGE
Sponsor Table Opportunities	UNLIMITED	6x PER YEAR	4x PER YEAR	2x PER YEAR	1x PER YEAR
Monthly Email Ad to Upcoming Swimmers for Events	UNLIMITED	UNLIMITED	6x PER YEAR	4x PER YEAR	2x PER YEAR
Display on Community Sponsors Bulletin Board for Hand-Outs	●	●	●	●	●
Logo & Link to Company on TAC and TITANS Website	●	●	●	●	●

ADDITIONAL OPPORTUNITIES



Naming Rights With Signage - 3 Year Commitment	Annual	Full Term
POOLS		
Competition Pool	\$10,000	\$30,000
Outdoor Pool	\$7,500	\$22,500
Program Pool	\$5,000	\$15,000
Instructional Pool	\$5,000	\$15,000
EQUIPMENT / DISPLAY		
Starting Block (per 8 Blocks with logo on top)	\$8,000	\$24,000
Scoreboard	\$7,500	\$22,500
Record Board	\$4,000	\$12,000
East/West Admin Stand	\$1,000	\$3,000
SPECIFIC LOCATION		
Strength & Conditioning Room	\$5,000	\$15,000
Atrium	\$5,000	\$15,000
Hospitality Room	\$5,000	\$15,000
Spectator Seating	\$5,000	\$15,000
Classroom	\$5,000	\$15,000
Reserved Parking Lot	\$5,000	\$15,000
TAC HOSTED MEET		
Official Meet Sponsor with Naming Rights <ul style="list-style-type: none"> • Meet will include company name for all communication • Full Page Ad • Logo on merchandise • 30 Second Video Board Commercial Through the Meet • Sponsorship Announcement 	\$2,000 per Local Meet or \$3,000 per Regional Meet	
SPLASH MEET SERIES		
<ul style="list-style-type: none"> • Sponsor fun and rewarding TAC-hosted meets offered to development track swimmers at no cost to their families. • Package includes a series of 6+ meets throughout the swim season. • More details are available upon request. 	\$20,000	

Any and all references to the sponsored area by TAC will be "The [Company Name] Seating Area". This includes fixed signage, video/audio announcements, heat sheets, streaming, digital/social media references, etc.